

Message Text

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PAGE 01 SEOUL 03694 050556Z
ACTION EB-07

INFO OCT-01 EA-07 IO-13 ISO-00 STR-04 OIC-02 COME-00

LAB-04 TRSE-00 L-03 /041 W

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FM AMEMBASSY SEOUL

TO SECSTATE WASHDC PRIORITY 3671

INFO AMEMBASSY TAIPEI PRIORITY

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USMISSION MTN GENEVA

C O N F I D E N T I A L SEOUL 3694

EO 11652: GDS

TAGS: ETRD KS

SUBJ: NON-RUBBER FOOTWEAR CONSULTATIONS

REF: STATE 96307, SEOUL 3442

1. STR TEAM CONDUCTED DISCUSSIONS WITH ROK DELEGATION HEADED BY ASST MINISTER OF COMMERCE AND INDUSTRY (MCI) KIM SUN KIL FROM AFTERNOON MAY 2 THROUGH LATE AFTERNOON MAY 4. A FIVE-MEMBER U.S. FOOTWEAR INDUSTRY GROUP AND A FOUR-MEMBER U.S. IMPORTER/DISTRIBUTOR GROUP VISITED SEOUL CONCURRENTLY WITH THE TEAM AND DEPT WILL NO DOUBT RECEIVE REFLECTIONS OF THEIR MUTUAL RECRIMINATION.

2. TEAM BRIEFED KOREAN SIDE ON ITS MISSION AND HEARD OUT KOREAN EXPOSITION OF ITS DOMESTIC POLITICAL ENVIRONMENT AND INDUSTRY PERCEPTIONS INCLUDING POINTS NOTED PARA 4 SECOND REFTEL. ON MAY 3, TEAM INTRODUCED THE CONCEPTS WHICH THE U.S. SIDE BELIEVED SHOULD BE INCORPORATED IN AN O.M.A., AND ON MAY 4 THE LARGER PART OF A PROPOSED DRAFT WAS PRESENTED FOR STUDY BY THE ROKG. MEETINGS ADJOURNED THAT AFTERNOON WHEN MCI SAID IT COULD NOT ACCEPT A CEILING OF LESS THAN 44 MILLION PAIRS, WHICH IT CULD
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EXPRESS IN TERMS OF THE 52 MILLION PAIRS ROK STATES AS ITS 1976 SHIPMENT FIGURE. KIM WAS YET WITHOUT THE DATA TO EXPLAIN THE DISPOSITION OF THE 8 MILLION PARS WHICH ROK RECORDED AS BEING SHIPPED, BUT WHICH WAS NOT RECORDED AS ARRIVING BY U.S. CUSTOMS. HOWEVER, HE STATED THAT SHOULD AGREEMENT LEVEL BE 44 MILLION, THE ROKG WOULD WISH TO REPRESENT THAT FIGURE DOMESTICALLY AS 52 MILLION, THE SAME LEVEL AS 1976. KIM ALSO REJECTED

THE CATEGORIES SUGGESTED WHICH ARE BASED ON FOUR VALUE LEVELS EACH BROKEN DOWN INTO ATHLETIC AND NON-ATHLETIC FOOTWEAR. HE DID NOT ACCEPT THE TEAM'S VIEW THAT OTHER CONCEPTS, SUCH AS EQUITY, FLEXIBILITY, GROWTH, WHICH COULD BE INCLUDED IN THE OMA WOULD OVERRIDE ROKG INABILITY TO ENDORSE AN AGREEMENT BASED ON THE CUTS AND THE CATEGORIES PROPOSED BY THE U.S.

3. IN A SUBSEQUENT TALK WITH JUST THE TEAM LEADER AND EMBOFF PRESENT, KIM STATED THAT UNLESS A NUMBER "BEGINNING WITH FOUR" COULD BE OFFERED, THERE WOULD BE NO POINT IN THE TEAM'S RETURNING TO SEOUL AFTER ITS TAIPEI CONSULTATIONS. HE RECOGNIZED THAT UNILATERAL U.S. ACTION, HOWEVER UNDESIRABLE, WOULD BE EASIER TO FACE POLITICALLY THAN FOR ROKG TO ASSOCIATE VOLUNTARILY IN SUCH A SEVERE CUTBACK. HE WISHED THE GROUP SUCCESS IN ITS TALKS WITH THE ROC WHICH HE HAD DESCRIBED AS A MATURE INDUSTRY WITH U.S. EXPORTS THREE TIMES THE SIZE OF KOREA'S. STILL LATER, AFTER CONSULTING HIS VICE-MINISTER, KIM AGREED TO THE PROPOSAL THAT THE TEAM RETURN AS SCHEDULED TO REPORT ON THE OUTCOME OF ITS DISCUSSIONS WITH GROC, AS WELL AS TO DISCUSS THE CONCEPTS AND FORM OF A DRAFT OMA WITHOUT REFERENCE TO NUMBERS.

4. ENGLISH-LANGUAGE PRESS MAY 5 REPORTED THAT TALKS HAD RECESSED WITHOUT SUBSTANTIVE AGREEMENT AND OBJECTIVELY OUTLINED (A) STR PROPOSED FORMULA BASED ON SUBCATEGORIES VS. ROK DESIRE FOR A SINGLE CATEGORY OR TWO AT MOST; (B) STR PROPOSED 16 MILLION PAIR CEILING VS. ROK DESIRE FOR 52 MILLION; STR PROPOSAL OF FIVE-YEAR RESTRAINT PROGRAM VS. ROK DESIRE FOR TWO YEARS STARTING JULY 1, AND (C) U.S. AGREEMENT IN PRINCIPLE THAT ROK WOULD INTRODUCE A "VISA" SYSTEM (SIMILAR TO TEXTILES). REPORTS
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NOTED TEAM WOULD RETURN MAY 8 FOR "SECOND ROUND" OF NEGOTIATIONS.

5. EMBASSY COMMENT: WE ARE UNABLE TO JUDGE WHETHER THE USE OF A 16 MILLION PAIR CEILING TO PRESS INDICATES ACTIVE OR SIMPLY PRECAUTIONARY PREPARATION TO SELL A 34 MILLION PAIR "SETTLEMENT" WITH U.S. IT IS CLEAR THAT THE NUMBERS AND CATEGORIES PROPOSED PRESENT A DILEMMA FOR THE ROKG. IT CANNOT APPEAR WILLINGLY TO ACCEPT THE SIZE AND FORMS OF THE ROLLBACK DESIRED BY U.S., YET PRECIPITATING UNILATERAL U.S. ACTION WOULD BE ABHORRENT, LESS BECAUSE OF THE POSSIBILITY THAT IT MIGHT BE LESS FAVORABLE THAN WHAT STR WOULD NEGOTIATE, BUT MORE IMPORTANTLY, BECAUSE OF THE POLITICAL DIMENSIONS IT WOULD ASSUME AT THIS TROUBLED POINT IN U.S./ROK RELATIONS.
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